

updated products

- In fiscal 2002, FEI Research changed the way it identifies and delivers information to the senior financial professional.
- The Foundation diversified its information sources and outlets
- and improved development and delivery times.
- Research now offers a range of information, from short 4- to 8-page Issue Alerts to more detailed Executive Reports in print and online.

In volume and content, the Foundation's research output in fiscal 2002 was significantly different from past years.

from the Chairman's letter



Progress, yes, but more to do

- Engage FEI chapters and technical committees in generating research ideas.
- Deepen distribution of research within FEI member companies.
- Target delivery by topic.
- Increase FEI member awareness of value and quality proposition.

branded communications

In fiscal 2002, the Foundation established a unified look for all of its communications.

Reports, product updates and even the envelopes they come in carry the distinctive Research Foundation green, signaling timely new releases from FEI Research.



enhanced online services

- Improving how FEI members obtain what they need to make decisions to increase productivity and independent knowledge.
- Fielding questions online through Ask an FEI Researcher within a 48-hour window delivering knowledge and insight right to their desks.
- Publishing the most commonly asked questions in FE Magazine to alert members to their peers concerns.
- Transforming our traditional library into a virtual library of topical information to expand the profession s resources and move the Foundation into the Information Age.

<http://www.fei.org/rfbookstore/pearson/default.cfm>

new publishing outlets

In fiscal 2002, three Foundation books were re-released through Prentice Hall as part of the Financial Times Business Book series.

They are available for purchase on amazon.com and other online book vendors and through the FTPH Business Bookstore developed exclusively for FEI members.

FTPH offers 20% discounts on its business titles to FEI members and Foundation supporters through the FEI Research Foundation.

www.fei.org/rf/researcher/knowledge.cfm

www.fei.org/rf/research.cfm



I appreciate your help in locating this information. [It] helped tremendously in my research and preparation for a board of directors presentation.

Thanks for the prompt response on Audit Fees. This information will be very helpful to me in preparing for my next audit committee meeting.

This is great stuff. Thank you for your speedy reply [on the ratio of accounting department costs].



www.fei.org/rf/rfnews.cfm

In fiscal 2002, the Research Foundation increased its offerings to five electronic newsletters

- Global Update *quarterly*
- Treasurers Insights *bimonthly*
- TechKnowledge *monthly*
- PrivateNet *monthly*
- What s New in Research *monthly*

Each is distributed to a select-in subscriber list. Each list averages approximately 10,000 subscribers.